

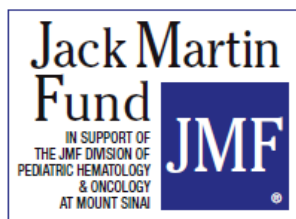
Jack Martin Fund

IN SUPPORT OF
THE JMF DIVISION OF
PEDIATRIC HEMATOLOGY
& ONCOLOGY
AT MOUNT SINAI



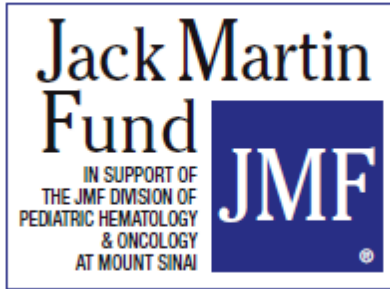
JMF[®]

The Early Years



**Mount
Sinai**

Partners in Medical Progress since 1950



The Role of the Jack Martin Fund

The current commitment of the Jack Martin Fund is to name and endow a new program in Pediatric Oncology at Mount Sinai Hospital in New York City. The Department will be located in the Hospital and will include areas in the outpatient building, faculty practice area and the Mount Sinai Children's Center. The Jack Martin Division of Pediatric Hematology & Oncology will be established to consolidate, coordinate, and expand clinical services for children with leukemia and cancer. It will consist of examination, treatment, and consultation rooms. The facility will also include an outpatient play area for children with leukemia and cancer being treated with an infusion of chemotherapy and blood products.

Mount Sinai has entered a new era of prominence. With a new state-of-the-art hospital and a vigorous and productive medical school, Mount Sinai is determined to remain in the forefront of modern science and medicine and to assume the leadership in confronting the major public health issues of our time. The Jack Martin Fund continues to play a pivotal role consistent with its original mission and timely response to new priorities.

Our History

An Extraordinary Volunteer Organization

The Jack Martin Fund, now marking its 67th Anniversary, is one of the most remarkable stories of volunteer support of medical care, research and education. In terms of outright generosity, faith in the promise of research to prevent and treat life-threatening diseases and commitment to one institution, the fund has few equals. Since its inception in 1950, the Fund has contributed more than \$33 million to Mount Sinai to further progress in human health through education, research and technology.

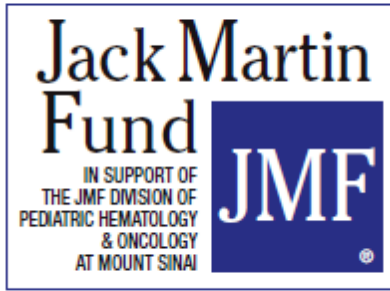
It all began when the family, friends and associates of Jack Martin, a beloved business executive who died of Polio at the age of 34, established The Jack Martin Fund in his memory. The initial purpose was to create an appropriate memorial by building and maintaining a respiratory center at Mount Sinai, where Jack Martin was treated.

Through the timeless efforts of a small number of dedicated volunteers, bolstered by thousands of contributors, the Jack Martin Fund has made possible a host of achievements at Mount Sinai.

Pioneering Support

Grants from The Jack Martin Fund enabled Mount Sinai to:

- Establish the largest children's diabetes clinic in New York City.
- Develop a new heart-assist device that eliminates the need for a second major open-heart surgical procedure.
- Conduct seminal research in, among many areas, heart failure, Parkinson's disease, ileitis and colitis, occupational lung disease and the effectiveness of certain drugs and chemical compounds in patients with Cancer.
- Establish a permanent student financial aid program so that the brightest students can pursue a medical education regardless of their financial status.



- Create a special clinic for early detection of cancer of the cervix.
- Renovate the Blood Bank.
- Establish a \$2 million Jack Martin Endowment Fund to assure a perpetual source of support for medical research and education.
- Establish and name The Jack Martin Fund Clinic, to provide out-patient care for HIV sufferers.

The scope of support provided by The Jack Martin Fund has included: pediatric neurology, pediatric endocrinology, medicine psychiatry, surgery, speech and hearing, otolaryngology , liver disease, diabetes, head and neck surgery, renal dialysis and kidney transplant, neoplastic diseases, endocrinology, proctology, plastic surgery, orthopedics, radiology, hypoglycemia, chemotherapy and radiation therapy, geriatrics and adult development, nuclear medicine, alcoholism , hematology, dentistry, arteriosclerosis, pharmacology, thyroid disease, ophthalmology and rheumatology.

Article Reprint:

New York World-Telegram and Sun
Friday, September 25, 1953

By Carol Taylor

How 200 Women Built a Polio Citadel

1st Respirator Center for City

It was only three years ago when young Jack Martin, an ex-Army officer and rising manufacturer, returned home to Manhattan from a country weekend with a bad cold.

Two days later, he entered a hospital. Two days after that he died—of polio.

Again, infantile paralysis had broken a family with sudden fury of a cyclone.

On Oct. 10, at Mount Sinai Hospital, a memorial will be dedicated to Jack Martin. The city's first respirator center and interim quarters will start service—all because Jack Martin had a sister who turned her back on the easy solace of tears and turned her despair into hope for others. The sister is a pretty, auburn-haired mother of three—Mrs. Vita Feldman, of 3 Regent Dr., Lawrence, L.I.

Shortly after Jack's death, Mrs. Feldman rallied a group of her friends to organize the Jack Martin Polio Fund.

"To see," she explains simply, "if we could offer some help to stop this disease."

Now numbering 200, the fund's membership has spread to New York and Westchester County. All women, the members are mainly mothers for, as Mrs. Feldman, the president, explains: It is every mother's hope to be able to conquer it (polio) and play some small part in doing so."

With Mrs. Feldman, the project became monumental in itself. Every bit of her spare time, "all my thinking time" was spent in raising funds to fight polio. Luncheons, dances, theater parties were organized—all proceeds going to the fund.

"As difficult as it is to raise money," explained Mrs. Feldman, "it's even more difficult to allocate it to the proper channels. It's a responsibility. There are a lot of takers, but you don't want it to go down the drain." When \$65,000 has been raised, the group turned to the National Foundation for Infantile Paralysis for advice. Foundation officials mentioned that there was a need for a respirator center in New York—the nearest are in Boston and Buffalo. The fund officials were excitedly receptive.

"We started to make that our goal and aspiration, relates Mrs. Feldman. Mount Sinai Hospital was contacted as a likely location and proved receptive, too. So the center is becoming an actuality on Oct. 10. The Greater New York Chapter of the polio foundation reports that it has a waiting list of patients and that similar lists are common at other local chapters in the state and neighboring states. The unit will be supported jointly by the Jack Martin Polio Fund and the local chapter.

10 NEW YORK WORLD-TELEGRAM AND SUN, FRIDAY, SEPTEMBER 25, 1953.

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1st Respirator Center for City

By CAROL TAYLOR, Staff Writer.

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Memorial To Be Dedicated.

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MRS. VITA FELDMAN.

JACK MARTIN.

Victim's Sister Got It Started

Martin Respirator center of Mount Sinai Hospital—and a spry sister, she's not through yet. Fund-raising will continue. "And now we're planning," she smiled, to do some voluntary work in the hospital.

O'Brien Resigned To Ship Travels

By the Associated Press.

NAPLES, Sept. 25.—Michael PATRICK O'Brien, the man no enemy wants, was refused entry to still another port yesterday—but a police official said Mr. O'Brien apparently didn't care.

The official went aboard the French liner *Acetage*, bound for South America, to see that Mr. O'Brien was safely locked in his cabin as the ship docked here.

"He said he didn't care if he travels aboard the ship for the rest of his life," the official said after a talk with the port's passenger. "O'Brien told me they treated him very well and that the shipping line was footing the bill anyway."

Mr. O'Brien began his restless wanderings on a ferry off Hong Kong. No country will accept him.

Elderly Neighbors Wed

By the United Press.

MANISTEE, Mich.—For years, Adolphe Wilson, 82, and Emily Lester, 72, were neighbors in this western Michigan community but never met. Last year, both happened to be on vacation at the same time in Sanford, Fla., where they became acquainted. Back in Michigan recently, they applied for a marriage license.

The hospital expects to begin in December to add a floor to its Pediatric Pavilion, 100th St. near Madison Ave., for the permanent polio facility, which will have a capacity of 14 respirator or 28 non-respirator cases. Temporary quarters are in a former teaching suite on the second floor of the pediatric annex.

And that's the story of the Jack Martin Respirator center of Mount Sinai Hospital – and a spunky sister. She's not through yet. Fundraising will continue, "And now we're planning," she smiled, to do some voluntary work in the hospital."

End.

The Jack Martin Respirator Center, NYC - mid 1950's



Reprint permission and source: Mt Sinai Hospital Archives.

NEW RESPIRATOR CENTER

Gift of Jack Martin Polio Fund
to Be Built at Mt. Sinai

Mount Sinai Hospital will begin construction of a large respirator center on top of its Childrens' Pavilion on Oct. 5. The center will replace a temporary one opened in a converted teaching suite a year ago.

The new center will be a gift of the Jack Martin Polio Fund and will be named in memory of Jack Martin, a manufacturer and World War II veteran who died from polio in 1950 at the age of 34.

Dr. Martin R. Steinberg, director of the hospital said yesterday that the facility would be completed next May and would be supported by the National Foundation for Infantile Paralysis. It will have a capacity of sixteen patients.

The New York Times

Published: September 19, 1954
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POLIO PATIENTS' BENEFIT

Luncheon and Fashion Show
Monday to Aid Martin Fund

Polio patients will be aided by a luncheon and fashion show to be held on Monday in the Grand Ballroom of the Waldorf-Astoria under the auspices of the Jack Martin Polio Fund. Proceeds from the event will be donated to the construction fund for the Jack Martin Respirator Center at Mount Sinai Hospital, now nearing completion.

Mrs. Joseph Leventhal and Mrs. Saul Allenson head the benefit committee. Serving with them are Mrs. Victor Mathias and Mrs. Edward Selig. Chairmen of the Jack Martin Polio Fund are Mrs. Richard I. Rudell and Mrs. Selig.

The Polio Fund, a women's group, was founded in memory of Jack Martin, a New York manufacturer, who died of polio in 1950 at the age of 34. The women's organization raised the money to cover construction costs for the new respirator center at Mount Sinai. The center is expected to be completed in November.

The New York Times

Published: October 14, 1955
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NY Times – Nov. 18, 1955

Vita Feldman, Jack Martin's sister, presenting flowers to a patient.

Martin Polio Center Opens



(NEWS photo)

Mrs. Gustave Feldman presents flowers to Mrs. Shirley Dubler, first patient admitted to the Jack Martin Respirator Center when it opened yesterday at Mount Sinai Hospital. Martin, a former Army officer, died of polio at 34 in 1950. His sister, Mrs. Feldman, is the founder of the Jack Martin Polio Fund, which raised \$200,000 to open the center.

Helen Hayes Cheers Patient at Respirator Center

New York Times – January 7, 1956

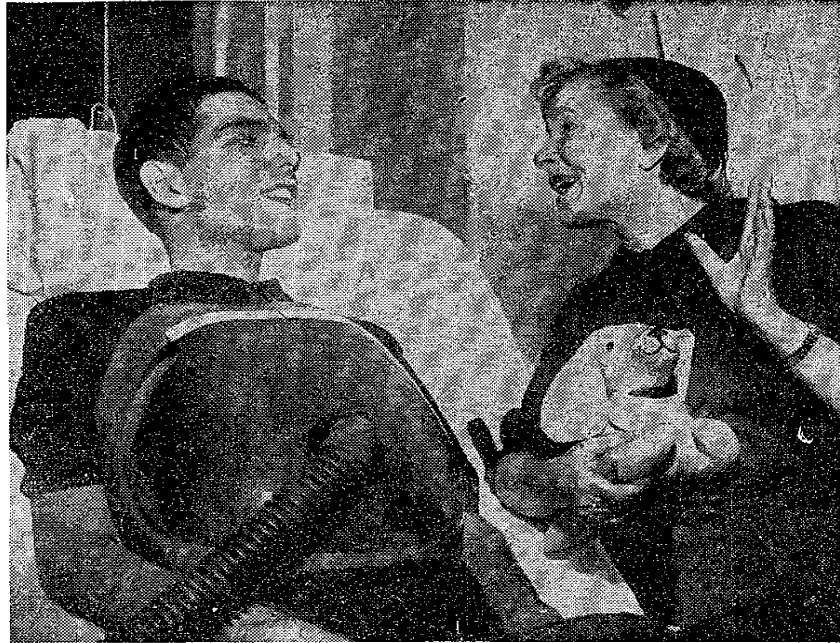
Article Reprint:

The Jack Martin Respirator Center was dedicated yesterday at Mount Sinai Hospital. Representatives of groups that raised \$200,000 for the sixteen-bed unit attended the ceremony in the hospital's Blumenthal Auditorium. Alfred L. Rose, president of the hospital, presided at the dedication. Earlier in the day, he had escorted Helen Hayes, actress, who unveiled a plaque, through the center. She spent more than an hour chatting with patients paralyzed by poliomyelitis. The actress' daughter, Mary MacArthur, died of the disease a few years ago.

Money for the center was raised by the Jack Martin Polio Fund, in whose honor a plaque was unveiled outside of the unit on the first floor of the Children's Pavilion. The Jewish Philanthropic League of Brooklyn, which donated \$20,000 toward the project, was honored by a plaque. The unit has been operating since 1953.

The project was named in memory of Jack Martin, a 34 year-old manufacturer and war veteran who died of poliomyelitis in 1950. Dr. W. Kenneth Lane, assistant director of respirator center services of the National Foundation for Infantile Paralysis, emphasized the need for contributing to the March of Dimes campaign. He pointed out that the daily cost of maintaining the unit was 7,524 dimes.

Helen Hayes Cheers Patient at Respirator Center



The New York Times
Actress Helen Hayes talking with Fred Samuels, a student at Duke University, after she unveiled plaque at the new center. She is holding toy dog that she autographed for him.

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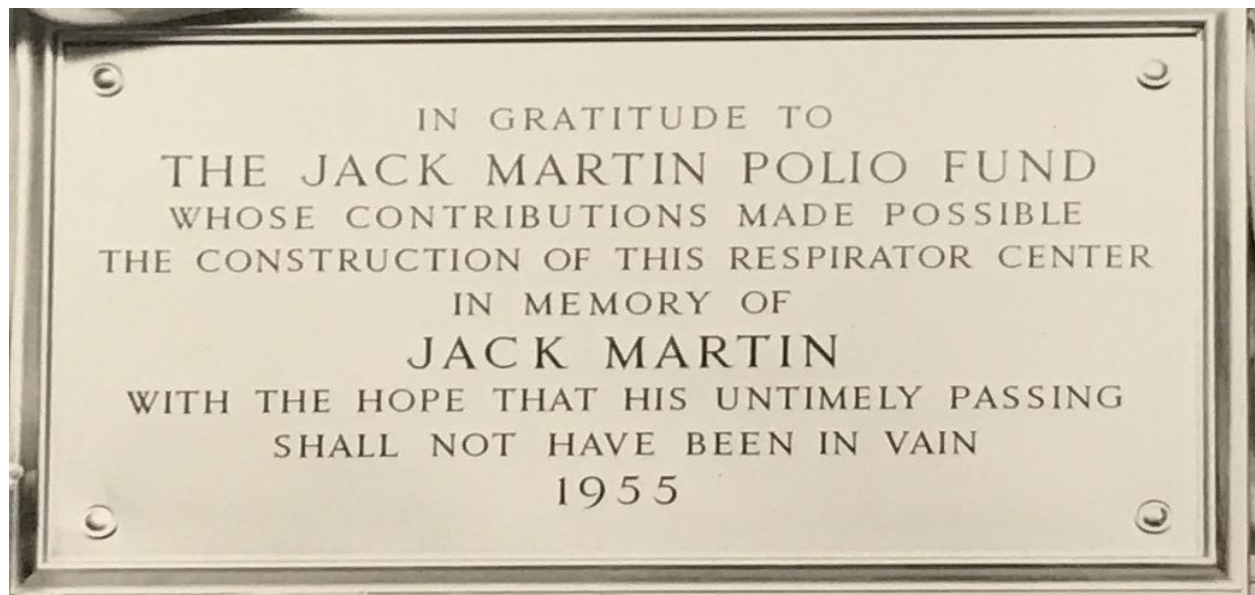
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The New York Times
Published: January 7, 1956
Copyright © The New York Times



By 1960 – polio had been controlled and essentially cured.

The Jack Martin Fund began to provide support to the areas of the Mt Sinai Hospital that needed it most.

At that time, the fund began to provide support to:

The Jack Martin Adolescent Psychiatry Center at Mount Sinai Hospital.

Psychiatry Unit to Gain

Tickets are still available for the evening performance on Dec. 21 of "Exodus" at the Warner Theatre. The event will benefit the Jack Martin Adolescent Psychiatry Center at Mount Sinai Hospital. Tickets may be obtained from Mrs. George Josephs of 450 East Sixty-third Street and Mrs. Leon Kraushar of 130 Sutton Place South, Lawrence, L. I.

The New York Times

Published: December 11, 1960
Copyright © The New York Times



Jack Martin - Support of Adolescent Psychiatry. Lenore Perlow & Betty Virshup - 1962.



Gus Feldman with Murray A. Candib (President of King's Dept Stores) – Guest of Honor 1965.

Reprint permission and source: Mt Sinai Hospital Archives.

1970

Article Reprint:

Jack Martin Fund Dinner Raises \$250,000 for MSH

Nearly 1,500 prominent New York City industrialists, representing most of the leadership of the nation's garment manufacturing and retailing industry, honored one of their own and simultaneously, raised \$250,000 for The Mount Sinai Hospital at the Nineteenth Annual Dinner Dance of The Jack Martin Fund on Saturday, October 17, in the Grand Ballroom of the New York Hilton.

Harold M. Lane, Jr. Chief Executive Officer and President of Lerner Stores Corporation, was guest of honor, Lerner Stores operates a chain of 400 retail shops selling women's and children's wear.

The Jack Martin Fund, a non-professional and informal group of dedicated citizens, have raised to date more than two million dollars in support of Mount Sinai, primarily for the Adolescent Psychiatry Division. Other departments that have benefitted from the proceeds of the annual dinner dances in recent years are the Head and Neck Surgery and Renal Transplant Divisions, Pediatric Cancer Research, and the Cardiology, Neurology, Endocrinology, and Ophthalmology Service Funds.

The Fund began in 1951 when Jack Martin, a popular young manufacturer, died suddenly of polio. His sister, Mrs. Gustave Feldman, rallied his many friends and organized the Fund which bears his name. Mr. Feldman, President of Sanjo Dress Company, is the Fund's Executive Chairman. By 1953, it had donated \$200,000 to Mount Sinai to provide the Hospital with the city's first polio respiratory center. When medical advances made polio respiratory center unnecessary, the Fund promptly established the Jack Martin Adolescent Psychiatry Division at the Hospital and has supported it fully ever since.

Sponsors of the October 17 dinner included many of the city's prominent manufacturers and retailers, among them being: Raymond L. Kaufman, President, and Abe. L Marks, Chairman of the Board, Hartfield-Zodys, Inc.; Jared Rosenthal, President, Mangel Stores, Corp.; Harold M. Lane, Sr. Chairman, Lerner Stores Corp.; Murray Candib, President, and A.O. Cohen, Chairman of the Board, King's Department Stores; Meshulam Riklis, Chairman of the Board, Rapid American Corp.; Chester Roth, Chairman of the Board, Kayser Roth Corp.; Isidore A. Becker, Chairman of the Board, Schenley Industries; Steven C. Hanson, Vice President, Sears Roebuck Company; John Kuhn, Vice President, Franklin National Bank; Jerome Wilson, Executive Vice President, Federal Stores, Inc.; Moe Trompeter, Vice Present, Sanjo Dress Co.; Paul A. Johnston, President, Glen Alden Corp.; and Jack Clark, President, C.B.S. Imports Inc.



Joking together at the Nineteenth Annual Dinner Dance of the Jack Martin Fund are (left to right) Mrs. Irving Frenkel, President of the Fund; Mrs. Harold M. Lane, Jr., and Mrs. Leahy, guest of honor; Mrs. Gustave Feldman, sister of the late Jack Martin; and Mrs. Leo Varshep, Journal Committee Chairman and Honorary President of the Fund.

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New York Times – Published October 11, 1970 by Robert McG, Thomas Jr.

How Friends of Jack Martin Remember Him Still

By ROBERT MCG, THOMAS JR.

When Jack Martin died in 1950, a three-paragraph obituary mentioned that he was a graduate of New York University (where he was elected to Phi Beta Kappa and the Psi Chi psychology society), had served as a captain in the coast artillery, was president of the Embros Curtain Company at 230 Fifth Avenue, and that he was only 34 years old.

Nothing was said about his friends, which is not unusual; but they, as it turns out, are. The Jack Martin Fund they started as a memorial, originally to combat polio, the "three-day illness" that took his life, has raised more than \$2-million for Mount Sinai Hospital, and they aren't finished yet.

When the fund's 19th annual Crown Ball is held at the New York Hilton on Saturday, Gustave Feldman, Mr. Martin's brother-in-law and the fund chairman, expects to add as much as \$300,000 to the total.

Last year the benefit, whose earnings had risen steadily over the years, cleared a record \$425,000; but Mr. Feldman points out that 1970 has not been a good year for the soft goods industry, whose executives provide the fund's support. In fact, it's been terrible. As a result, Mr. Feldman has had a hard time selling ads for the ball journal, the benefit's "big money-maker."

Midi Called Culprit

"More firms have been forced to close this year than ever before," he said, "even more than in the Depression." He explained:

"The fact that the midi-length didn't go over according to the projections of Women's Wear and a few couturiers has had a definite effect on business, and executives have had to curtail their donations."

Though he doesn't pretend to be involved in high fashion, Gus Feldman is something of an expert when it comes to the midi in the popular-priced junior sizes mass-produced by his own Sanjo Dress Company:

"The midi is not being accepted," he



Jack Martin, whose polio death in 1950 inspired fund that has raised more than \$2 million.

says. "We offered it, we shipped it, it was not successful. We revised our hem lengths, shipped one inch below the knee and it was accepted—grudgingly. Our above-the-knee is doing well, but we even had to shorten them. They want them the shorter the better."

Also, Mr. Feldman finds that hotel and related costs have risen about 15 per cent, which the fund promptly countered by hiking ticket prices 25 per cent—from \$200 to \$250 a couple. (He figures the dinner will cost about \$80 a couple, and since the fund has no operating expenses, everything above that will go directly to the hospital.)

To keep costs down, Mr. Feldman and about 40 of the fund's 240 members donate the hors d'oeuvres, and the liquor is provided by J & B Scotch through Sam Jacobs, who used to live next door

to Mr. Feldman in Lawrence, L. I., and who, conveniently, is a J & B executive.

Mr. Jacobs has moved, but is "still on the island," which his former neighbor finds unusual. When they leave Lawrence, most of Mr. Feldman's contemporaries, who rode the postwar wave of migrations to the suburbs, go back to the city.

"It's the second great exodus," he says. "When their children are grown and gone, they move back to Manhattan. They're getting big money for their houses, but they pay a lot for their apartments, too."

Many members of the fund are from Lawrence and got to know Mr. Martin, who maintained bachelor quarters on West End Avenue, when he visited his sister and brother-in-law.

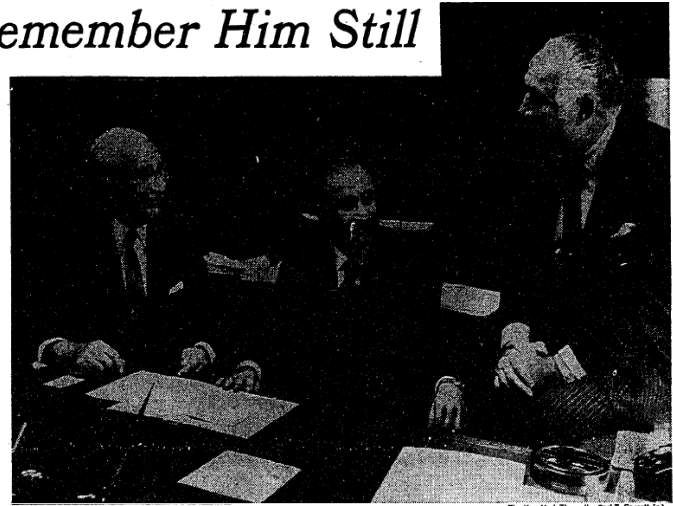
Men Who Helped

Mr. Feldman attributes much of the fund's success to the drawing power of the well-known and popular garment industry executives who have agreed to serve as guests of honor over the years.

He cites S. C. Hansen, a Sears vice president, who was one of the first; as well as Charles C. Bassine, chairman of Spartans Industries (Korvette's); Jared L. (Jerry) Rosenthal of Mangel Stores and Harold M. Lane, the chairman of Lerner Stores, whose son, Mr. Lane Jr., its president, will be honored on Saturday—the first time a son has followed a father in that position.

Mention of the senior Mr. Lane reminds Mr. Feldman of the typical excess story that runs through the garment industry like a common thread: "He [Mr. Lane] was a blouse buyer out of Pine's in Boston when old Mr. Lerner, who had a few blouse shops, ran into him and became impressed with his salesmanship. He hired him to open half a dozen stores in New England and from there on, well, I guess you could just say he became a multimillionaire and a famous philanthropist." Lerner Stores now operates 400 specialty shops, the nation's largest chain.

It's the kind of story industry executives love to tell; and, who knows, if he



Harold M. Lane Jr., who will be honored at fund's benefit ball on Saturday, flanked by father, left, an earlier guest of honor, and Gustave Feldman; Mr. Martin's brother-in-law, fund's executive chairman.

had lived maybe they would be telling Jack Martin's story today. As it turned out, of course, they do. Mr. Feldman recalled that Mr. Martin had taken his father's small curtain importing business and turned it into a thriving modern manufacturing operation with a plant at Bush Terminal and a showroom in Manhattan. The company didn't do so well after Jack Martin's death and closed when his father died. The Jack Martin Fund has been a different story. In 1956 it gave Mount Sinai the Jack Martin Respirator Center.

"the first one between Boston and Miami." And when the Salk vaccine reduced the need for polio funds, it shifted its attention to adolescent psychiatry after hospital officials assured Mr. Feldman there was "a great and growing need for it."

"They showed us how we might make the same history we did with polio," Mr. Feldman explained. The fund promptly opened the Jack Martin Adolescent Psychiatry Division and has supported it fully ever since.

On Wednesday, Mr. Feldman report-

ed that 742 of the higher-priced tickets had been sold for this Saturday's 19th fund benefit. Though that's down somewhat from the 1,000 to 1,400 who usually attend, he thought it was pretty good considering. Besides, there was still time to sell more, and the journal was still open for ads.

When he speaks of his friends in the garment industry and the \$2-million they have raised, Mr. Feldman does not try to disguise his pride. "We're not professionals," he says, "we are an amateur group."

The New York Times
Published: October 11, 1970
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"More firms have been forced to close this year than ever before," he said, "even more than in the Depression." He explained: "The fact that the midi-length didn't go over according to the projection of Women's Wear and a few couturiers has had a definite effect on business, and executives have had to curtail their donations."

Though he doesn't pretend to be involved in high fashion, Gus Feldman is something of an expert when it comes to the midi in the popular-priced junior sizes mass-produced by his own Sanjo Dress Company:

“The midi is not being accepted,” he says. “We offered it, we shipped it, it was not successful. We revised our hem length, shipped one inch below the knee and it was accepted – grudgingly. Our above-the-knee is doing well, but we even had to shorten them. They want them the shorter the better. Also, Mr. Feldman finds that hotel and related costs have risen about 15 percent, which the fund promptly countered by hiking ticket prices 25 percent – from \$200 to \$250 a couple. (He figures the dinner will cost about \$60 a couple, and since the fund has no operating expenses, everything above that will go directly to the hospital.)

To keep costs down, Mr. Feldman and about 40 of the fund’s 240 members donate the hors d’oeuvres, and the liquor is provided by J & B Scotch through Sam Jacobs, who used to live next door to Mr. Feldman in Lawrence, L.I. and who, conveniently, is a J & B executive.

Mr. Jacobs has moved but is “still on the island,” which his former neighbor finds unusual. When they leave Lawrence, most of Mr. Feldman’s contemporaries, who rode the postwar wave of migrations to the suburbs, go back to the city.

“It’s the second great exodus,” he says. “When their children are grown and gone, they move back to Manhattan. They’re getting big money for their houses, but they pay a lot for their apartments, too.” Many members of the fund are from Lawrence and got to know Mr. Martin, who maintained bachelor quarters on West End Avenue, when he visited his sister and brother-in-law.

Mr. Feldman attributes much of the fund’s success to the drawing power of the well-known and popular garment industry executives who have agreed to serve as guests of honor over the year. He cites S.C. Hansen, a Sears vice president, he was one of their first; as well as Charles C. Bassine, chairman of Spartans Industries (Korvette’s); Jared L. (Jerry) Rosental of Mangel Stores and Harold M. Lane, the chairman of Lerner Stores, whose son, Mr. Lane Jr., its present, will be honored on Saturday – the first time a son has followed a father in that position.

Mention of the senior Mr. Lane reminds Mr. Feldman of the typical success story that runs through the garment industry like a common thread: He (Mr. Lane) was a blouse buyer out of Filene’s in Boston when old Mr. Lerner, who had a few blouse shops, ran into him and became impressed with his salesmanship. He hired him to open half a dozen stores in New England and from there on, well, I guess you could just say he became a multimillionaire and a famous philanthropist.” Lerner Stores now operates 400 specialty shops, the nation’s largest chain.

It’s the kind of story industry executives love to tell; and, who knows, if he had lived maybe they would be telling Jack Martin’s story today. As it turned out, of course, they do.

Mr. Feldman recalled that Mr. Martin had taken his father’s small curtain importing business and turned it into a thriving modern manufacturing operation with a plant at Bush Terminal and a showroom in Manhattan. The company didn’t do so well after Jack Martin’s death and closed when his father died.

The Jack Martin Fund has been a different story. In 1956 it gave Mount Sinai the Jack Martin Respirator Center, “the first one between Boston and Miami.” And when the Salk vaccine reduced the need for polio funds, it shifted its attention to adolescent psychiatry after hospital officials assured Mr. Feldman there was “a great and growing need for it.”

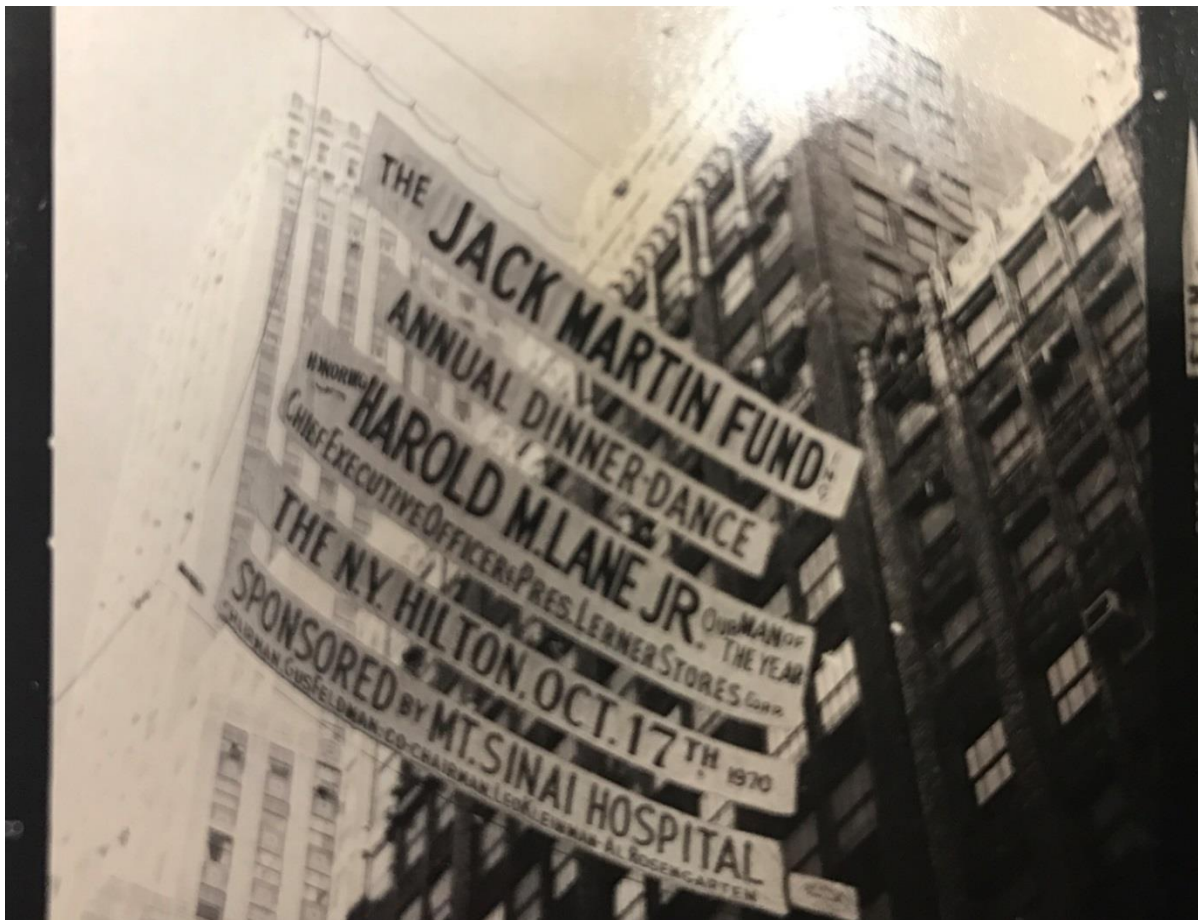
“They showed us how we might make the same history we did with polio,” Mr. Feldman explained. The fund promptly opened the Jack Martin Adolescent Psychiatry Division and has supported it fully ever since.

On Wednesday, Mr. Feldman reported that 742 of the higher-priced tickets had been sold for this Saturday’s 19th fund benefit. Though that’s down somewhat from the 1,000 to 1,400 who usually attend, he thought it was pretty good considering. Besides, there was still time to sell more, and the journal was still open for ads.

When he speaks of his friends in the garment industry and the \$2-million they have raised, Mr. Feldman does not try to disguise his pride. "We're not professionals," he says, "We are an amateur group."
End.

During the 1970's – The Jack Martin Fund was able to hang banners between the buildings, across 7th Avenue.

1970's Banner – featuring Harold Lane, Jr. CEO Lerner Stores, below:



Debbie Reynolds at the Jack Martin Dinner dance – 1971.

The Mount Sinai Medical Center NEWS • October, 1971



Abe L. Marks holds up a facsimile of a plaque just installed in his honor by the Jack Martin Fund next to the elevator bank in Guggenheim Pavilion as Medical Center President Dr. George James, who made the presentation, looks on. The occasion was the 20th annual Jack Martin Fund dinner Oct. 16 at the New York Hilton at which Mr. Marks, an elevator operator at Mount Sinai three decades ago, and now chairman of the board of Hartfield-Zodys, Inc., a retail discount chain, was honored as Man of the Year." Mr. Marks put himself through City College while working at Mount Sinai. Among those who honored Mr. Marks was his friend Debbie Reynolds, shown center in the picture at the right, who sang several songs at the dinner. With her are (l. to ro.) Mrs. Marks; Mrs. Lou Virshup, dinner Journal chairman, Mrs. Gustave Feldman, sister of the late Jack Martin and founder of the Fund; and Mrs. Irving Frankel, Fund president.

JMF's 25th Anniversary - 1976



THE JACK MARTIN FUND celebrated its twenty-fifth anniversary October 16 with 1200 leaders of the fashion industry turning out to pay tribute to Harold M. Lane, Sr., chairman of the board of Lerner Stores Corp., as its 1976 "Man of the Year". Without professional fund-raising assistance the Fund has contributed more than \$6-million for research and teaching projects at Mount Sinai since its inception in 1951. In marking the anniversary, the Jack Martin Fund launched an industry-wide drive to raise funds for a new CT scanner at Mount Sinai, in addition to its traditional support of research and medical education here. Prominent participants in the Silver Anniversary Dinner Dance were (from left): Al Rosengarten, the Fund's executive chairman; Mrs. Jennie Frankel, president of the Fund; Mr. Lane; late Mount Sinai Board Chairman Gustave L. Levy; Executive Vice President Dr. S. David Pomrinse and President and Dean Dr. Thomas C. Chalmers.

1988 – The Jack Martin Endowment Fund is established in support of research and medical education at the Mount Sinai School of Medicine.

The Campaign for Mount Sinai

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A Quarterly Record of Philanthropy at Mount Sinai

Winter 1988 Volume 2 No. 2

The Jack Martin Fund Creates a \$2 Million Endowment

Leaders of the Jack Martin Fund—Executive Chairman Al Rosengarten, Co-Chairman Charles Newman, Founder Vita Feldman, President Jennie Frankel and Vice President Gertrude Newman—recently made a gift of \$2 million to establish The Jack Martin Endowment Fund, a permanent, virtually unrestricted fund in support of research and medical education at the Mount Sinai School of Medicine.

The Jack Martin Fund is an extraordinary example of what can be accomplished through voluntary effort. Since its inception in 1950, the Fund has contributed over \$15 million in support of research and education at Mount Sinai.

It began when family, friends and business associates of Jack Martin, a business executive who died of polio at the age of 34, established the Fund in his memory. Founded by Vita (Jack's sister) and Gus Feldman, the Fund was initially designed to create a memorial by building and maintaining a respirator center at Mount Sinai. "Our hope was that others might live where Jack wasn't so fortunate," says Mrs. Feldman. "We

never anticipated the full scope of what the Fund was to become."

Indeed, few would have predicted the tremendous impact the Jack Martin Fund was to have on medical research and education at Mount Sinai, through the tireless efforts of a small number of dedicated volunteers, bolstered by thousands of contributors. When vaccines reduced the incidence of polio, the Fund shifted its focus to Mount Sinai's pioneer program in adolescent psychiatry, and then, to research and education programs in virtually every area of medicine and surgery.

The Jack Martin Fund has made possible such notable achievements at

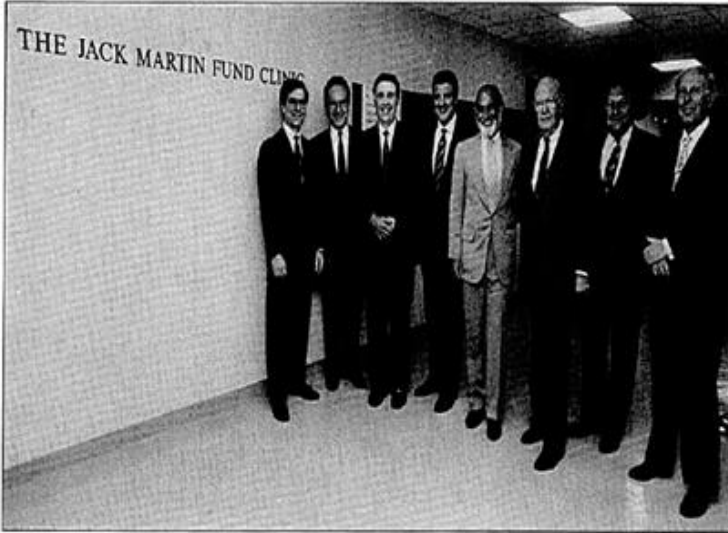
Mount Sinai as: the establishment of the largest children's diabetes clinic in New York City, the development of a device that can eliminate the need for second major open-heart surgery, research in Parkinson's Disease, and the establishment of a permanent Student Financial Aid Fund.

"We wanted to make a difference," says Mr. Rosengarten. "I really believe that every tomorrow is a vision of hope, hope that we can work to relieve pain and suffering." Mr. Newman adds, "It is extremely gratifying to have played a part in solidifying Mount Sinai's position as one of the nation's leading academic health centers."



Standing in the newly named Charles Newman Laboratory, are principals of the Jack Martin Fund: (l-r) Gertrude Newman, Vice President; Charles Newman, Co-Chairman; Vita Feldman, Founder; Jennie Frankel, President. (Absent: Al Rosengarten, Executive Chairman)

Jack Martin Fund – Names New AIDS Clinic - 1991



Left picture: (left to right): Jay Newman, Alan Trompeter, Alan Feldman, Bill Deitch, Bob Adler, Henry Doneger, Bob Landau and Charles Newman.

Right picture: (left to right): Alan Trompeter, Bill Deitch, Bob Adler, Jay Newman, Alan Feldman, Dr John Rowe (President of Mt Sinai), Henry Doneger, Mike Kaplan and Bob Landau.

With a gift of \$1 million, The Jack Martin Fund has named Mount Sinai's completely new AIDS facility. The Jack Martin Fund Clinic, as the facility is now called, is located in the Annenberg Building at the site of the former emergency room. The Jack Martin Fund Clinic was established to consolidate, coordinate, and expand existing outpatient clinical services for children and adults with AIDS. It consists of examination, treatment, and consultation rooms, a play area for children who accompany their parents or who are AIDS patients themselves, a room for medical records, and other ancillary and administrative space. The gift for the AIDS facility is the latest project undertaken by The Jack Martin Fund- a remarkable voluntary support group that is now celebrating 40 years of joining with Mount Sinai to further progress in human health through expanded patient services, education, research, and technology. "This is a tremendously significant gift," said John W. Rose, M.D President of Mount Sinai, "AIDS is the most devastating epidemic of our time. As a design-has extensive capability in research and treatment of families and individuals with AIDS. Assistance from The Jack Martin Fund will enable us to harness better our clinical, research, and educational expertise and, by so doing, make a major contribution to the prevention and treatment of HIV infection and AIDS.

"What makes this gift even more special is that it represents the first commitment of the new generation of Jack Martin Fund leadership. In continuing the excellent work of The Jack Martin Fund, the sons of the founders and their contemporaries are opening a new chapter in the Fund's relationship with Mount Sinai. Our programs – in AIDS and many other areas – are clearly stronger because of the hard work and generosity of all those associated with The Jack Martin Fund, past and present."

In terms of outright generosity, faith in the promise of research to prevent and treat life-threatening diseases, and commitment to one institution, The Jack Martin Fund has few equals. Since its inception in 1950, the Fund has contributed more than \$18 million to Mount Sinai.

It all began when the family, friends, and associates of Jack Martin, a beloved business executive who died of polio at the age of 34, established The Jack Martin Fund in his memory. The initial purpose was

to create an appropriate memorial by building and maintaining a respiratory center at Mount Sinai, where Jack Martin was treated. "Our hope," remembered Vita Feldman, Jack's sister and one of the founders of The Jack Martin Fund, "was that others might live, where Jack wasn't so fortunate. So we formed The Jack Martin Fund. Little did we know that we would become involved in sophisticated research, purchasing a CT scanner and many other worthwhile projects it's amazing."

Through the tireless efforts of a small number of dedicated volunteers, bolstered by thousands of contributors from the garment and related industries, The Jack Martin Fund has made possible a host of achievement at Mount Sinai. Time and again, The Jack Martin Fund responded to the changing needs and priorities, including donating iron lungs when polio was a dread disease and purchasing a CT scanner when advanced medicine dictated the need to acquire sophisticated imaging essential as well as desirable to assure a perpetual source of support for medical research and education, the fund gave \$2 million in 1988 to establish The Jack Martin Endowment Fund. The generosity of The Jack Martin Fund has touched practically every area of health care and medical science at Mount Sinai, every building on the Mount Sinai campus, as confirmed by the numerous plaques and facilities dedicated in honor or memory of the Fund's leaders, from patient rooms and floors to lecture halls and the Blood Bank.

The Jack Martin Fund Clinic, which opened December 25, 1990, now treats more than 500 people with HIV disease. Regularly scheduled clinic sessions are conducted by primary care physicians (infectious disease specialties and general internists) and by specialist physicians, such as psychiatrists, and dermatologists. Session include screening for new patients, individuals, family and group therapy, and intravenous and aerosol therapy.

For each patient, The Jack Martin Fund Clinic team develops an initial written management plan that is reevaluated after every visit. Each term includes the patient's primary physician, a nurse clinician, and a social worker. The AIDS team also includes consultants, such as nutritionists, health educators, clergy, specialist physicians, and other Mount Sinai staff. Team members, when appropriate, discuss the patient's medical, nursing, psychological, and social issues with the patient's other hospital-based and community-based health providers. Special emphasis is placed on coordinating services for family members with HIV infection. By linking adult and pediatric services, The Jack Martin Fund Clinic offers a family case management model – one of the clinic's unique features. Since research and education are the twin foundation of medical progress, The Jack Martin Fund Clinic will be integrated into Mount Sinai's extensive research program in AIDS and into Mount Sinai School of Medicine's educational and training programs for medical students, residents, and fellows. "We are delighted and proud to support the AIDS clinic at Mount Sinai," said Alan Feldman, Chairman of the Executive Committee of The Jack Martin Fund and a nephew of the late Jack Martin. "We truly believe that, in providing such support, we are partners with Mount Sinai in forging new medical horizons I the community. The Jack Martin Fund Clinic offers high-quality treatment for AIDS in surroundings that ensure the dignity of affected families, children, and adults. It is our response to confronting one of the major public health issues of our time.

The Jack Martin Fund – Today:

The Jack Martin Fund's legacy of giving continues today as we our support has created the Jack Martin Division of Pediatric Hematology & Oncology.

With our new commitment the Fund's gifts to this specific cause will approach nearly \$10 million.

The fund, its leadership and supporters are energized to continue this wonderful legacy of giving for many years to come.

Stay Connected with The Jack Martin Fund:



Our Website: www.jackmartinfund.org

JMF Facebook: www.facebook.com/JackMartinFund

JMF Next Generation Facebook: www.facebook.com/JMFNextGen

Email us: jackmartinfund@gmail.com

Thank you very much for your support and commitment to the Jack Martin Fund.